



Special Opportunities Available for Units to Purchase New Birth of Freedom Council Shoulder Patches for Your Scouts!

Our Council has a distinctive new name that celebrates our region's significant role in the history of the United States and two impressive Council Shoulder Strip (CSP) designs that our members and leaders will wear with pride. These CSPs are being distributed directly by the Council and, to encourage rapid transition to the new CSPs, with special discount pricing available for "quantity" purchases. We also suggest that units consider buying extra patches with these discounts for new members who will be joining this fall AND also to offer their members and leaders the option to buy the special inaugural CSP as a collectible and buy the standard CSP to wear on their uniform. Both CSPs can be worn on the uniform. An order form is enclosed for your unit's use. These discounts are a one-time only opportunity, with units able to place orders using this form until December 17, 2010. After that date, the CSPs will only be available at retail pricing.

There are two versions of the Council's "first edition" shoulder patches:

- Inaugural / 100th Anniversary (pictured at upper left) - white trim with additional ribbon displaying "inaugural year" and the BSA 2010 logo. We have ordered a limited quantity of these CSPs. There will be no further orders when inventory is exhausted. **Retail price - \$5.00.**
- Standard (pictured at upper right) - no special inscriptions. This design will be the "regular" CSP of the Council going forward. We will replenish supplies as quantities run low. **Retail price - \$3.50.**

Special Discounts Available

- Option #1 - If a unit purchases 25 or more patches, the price drops to \$4.50 per patch for the inaugural CSP and \$3.25 for the standard CSP. Units can opt to pay shipping or pick up at no cost at service centers.
- Option #2 - If a unit purchases 100 or more patches, the price drops to \$4.00 per patch for the inaugural CSP and \$3.00 for the standard CSP. Units can opt to pay shipping or pick up at no cost at service centers.
- Option #3 - If a unit purchases a CSP for 100% of its registered youth members (as of 7/31), the price per patch will be at the "100 patches sold" discount level. Units can opt to pay shipping or pick up at no cost at service centers.

The new CSPs are expected to arrive approximately September 17. The Council will also sell at the above discounted pricing to individuals by mail or in person. There will be no volume discounts for on-line sales.

These CSPs will NOT be for sale by the Keystone Scout Shop in Mechanicsburg, but WILL be sold in the York Scout Shop. Since the CSPs will not be available in the Keystone Scout Shop, the Council will staff the front counter in Mechanicsburg on Thursday nights and Saturdays in September and October to sell or take orders. Also, if a Scout or leader purchases a new uniform shirt at either location before the new CSPs have arrived and orders a CSP at the same time, the Council will mail the CSP (limit of two CSPs, with Council paying for the postage) as soon as the patches are received.